

Tom McJennett



OC Tom is Managing Director of Ventures, Two Circles Sport. He is former Head of Global Digital Marketing at the International Olympic Committee. Tom specialises in using a data-driven approach to help sports organisations connect with their stakeholders, drive fan engagement and revenue. Tom has over 20 years' experience in digital strategy and marketing.

Two Circles work with the world's leading sports properties including The Premier League, NFL, England Rugby, The Open and ECB.