

Mark Kingston



OC Mark (1984-1995) is currently serving as Senior Vice President of Global Consumer Products, Gaming & Experiences at ZAG STUDIOS!

Mark's career has seen him work for some of the largest brands in the world, including MARS, the BBC, The Walt Disney Company, Nickelodeon, MTV & Paramount. During his career Mark has travelled extensively, having visited over 35 countries & has been a frequent visitor to LA to work on some amazing movie and TV franchises in the ever-evolving world of entertainment media. Mark's franchise portfolio responsibilities have included such cultural hits such as Toy Story, CARS, Pirates of the Caribbean, Teenage Mutant Ninja Turtles, Spongebob Square Pants, Dora the Explorer, Paw Patrol, Baby Shark, Top Gun Maverick, MTV, South Park and more recently with Zag, the soon to be released movie, Miraculous: Ladybug & Cat Noir!

Mark is also an Exec Director of a 5th generation family business (Edward Kingston Ltd) and recently founded his own company, 'Alchemy Licensing & Entertainment Ventures Ltd' to provide consultancy and advice on future IP projects.

Former Head Boy of Caterham School, Mark says 'an assisted place gave me the opportunity to have an education I would never have had and afforded me the ability to build and forge a career and give back to society in ways that I would never have anticipated. I feel very privileged and fortunate to have had that assisted place at Caterham to give me that opportunity'.

Mark has certainly gone on to give back to society and has completed many charity exploits over the years, including swimming the English Channel in 2022, successfully leading a 5 Peaks Challenge for the MTV Staying Alive Foundation in 2019, completed the 3 Peaks Challenge twice, cycled London to Utrecht and from Bristol to Dublin – raising in excess of £500k across all these events for various charities.